

ACCOUNT MANAGER (FASHION)

Overview:

Mission is actively looking for an experienced and results-driven account manager with fashion PR experience to join a dynamic, exciting, fast-paced campaign team to work across a client roster spanning the fashion and lifestyle sectors. The ideal candidate will have extensive fashion/lifestyle contacts and knowledge of this sector with previous experience of having worked in teams to successfully deliver integrated PR campaigns for fashion brands.

Skills Required:

- Experience working across fashion and lifestyle brands
- Results-driven with experience working to KPIs and targets
- Experience overseeing all day-to-day account handling procedures
- Integrated agency experience
- Impeccable attention to detail
- Strong media relation skills
- Excellent writing skills and attention to detail
- Strong verbal communication skills, both in person and over the phone
- Fantastic organisational skills
- Personable and great interpersonal skills, both with clients and media
- Proficient in the writing of all public relations and social content materials and business correspondence

mission