

## EXPERIENCED ACCOUNT DIRECTOR

### Overview:

Mission is actively looking for an energetic and passionate experienced Account Director to lead one of our dynamic campaign teams. The successful candidate must have at least two years' Account Director experience, a proven track record in delivering successful, major campaigns for big name brands preferably, within the luxury sector. Previous experience working within large inter-agency teams is highly preferable.

### Mission needs you to demonstrate:

- At least two years' Account Director experience
- Multi-disciplinary, strategic thinking
- Ability to manage cross-agency collaboration
- Exceptional written and presentation skills
- A proactive approach to identifying solutions to problems, pre-empting potential considerations
- Sponsorship amplification and experiential amplification experience
- Exceptional communication, confidence in decision making
- Experience generating new business leads and overseeing pitches
- Exceptional client relationship management including client retention, quality of service, organic growth, profitability and client satisfaction
- An ability to hold the confidence and trust of senior client contacts and be able to provide experienced counsel
- Commercial acumen with previous budget management experience

# mission