

## EVENTS ACCOUNT DIRECTOR

### Overview:

Mission put brands In Culture, with the right ideas, perfectly executed:

[www.thisismission.com](http://www.thisismission.com).

Mission is actively looking for an experienced Events Account Director/Senior Producer with a proven track record of delivering events for big brands, to join its London Events team. You will produce events for a diverse roster of clients spanning fashion, food and beverage, consumer and luxury. Previous experience working within an agency environment specifically, marketing and events is highly preferential.

### Mission needs you to demonstrate:

- A mix of creative and pure production experience and implementation
- Specific experience producing press days, brand stunts, consumer-facing activations and events involving celebrities, VIPs and performance talent
- Experience working with budgets up to £500k including live running and reconciliation
- Excellent knowledge of event suppliers, councils/permissions and venue contacts
- Experience in integrated events: digital, design, PR and strategy
- London and nationwide activation experience
- Experience managing, mentoring and inspiring junior team members
- Exceptional client relationship management
- An ability to manage cross-agency collaboration
- Exceptional written and presentation skills
- A proactive approach to identifying solutions to problems, pre-empting potential considerations
- Exceptional communication and confidence in decision making
- An ability to hold the confidence and trust of senior client contacts and be able to provide top level counsel

# mission